



WXYZ

ORDER

Print Date 08/27/12

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Flight Dates 08/07/12-08/12/12

<u>Contract / Revision</u>	<u>307005</u>	<u>/</u>	<u>Product</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>	08/03/12	08/14/12	<u>Agency Com</u> 15%	<u>Estimate #</u>	806813
			<u>Billing Contact</u>	<u>Alt Order #</u>	
<u>Advertiser</u>	The People Should Decide C		<u>814 King Street - Suite 400</u>	<u>Billing Type</u>	Cash
			<u>Alexandria, VA 22314-3039</u>	<u>Order Type</u>	GENERAL
<u>Agency</u>	Smart Media Group			<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>				<u>Billing Calendar</u>	BROADCAST
<u>814 King Street - Suite 400</u>				<u>Demographic</u>	A25-54
<u>Alexandria, VA 22314-3039</u>				<u>Rev Codes</u>	POL POL ISS Ballot
				<u>Product Codes</u>	PL
				<u>Priority</u>	P-1
				<u>Advertiser Ref</u>	

Primary Account Executive

Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Competing Station	Order Share %	Market Value	Amount
CABLE	%		
UNKWN	100%		
WADL	%		
WDIV	%		
WDWB	%		
WJBK	%		
WKBD	%		
WLPC	%		
WPXD	%		
WTVS	%		
WWJ	%		

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	30	\$9,834.50	\$11,570.00	0.00	07/30/12	08/12/12	30	\$9,834.50	\$11,570.00
Totals	30	\$9,834.50	\$11,570.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
																Amount
N 1	WXYZ	08/07/12	08/12/12	5am News M-F	CM	5-6am	M-F	- TWTF--	:15	4	\$227.50	P-4	0.00	NM	4	\$910.00
				5am News M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/06/12	08/12/12	- TWTF--		4	\$227.50			0.00						
N 2	WXYZ	08/07/12	08/12/12	6am News M-F	CM	6-7am	M-F	- TWTF--	:15	4	\$422.50	P-4	0.00	NM	4	\$1,690.00
				Action News 6am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/06/12	08/12/12	- TWTF--		4	\$422.50			0.00						
N 3	WXYZ	08/07/12	08/12/12	GMA M-F 7-9am	CM	7-9am	M-F	- TWTF--	:15	4	\$422.50	P-4	0.00	NM	4	\$1,690.00
				M-F 7-9am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/06/12	08/12/12	- TWTF--		4	\$422.50			0.00						



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Contract / Revision

307005

Flight Dates **08/07/12-08/12/12**

Hiatus Dates

Original Date / Revision 08/03/12/ 08/14/12

Order Sep 00:20:00

Advertiser **The People Should Decide** Product **The People Should Decide** | Estimate # **806813**

Totals

30 \$11,570.00